

**KIEV MEDIA WEEK SPECIAL GUEST 2013**  
**MICHAEL GRINDON**



International TV industry expert, who turned  
**SONY PICTURES TELEVISION INTERNATIONAL**  
into a multibillion empire!



Michael Grindon currently manages Grindon Media, LLC, a consulting firm specializing in media distribution and television production. Grindon Media has advised a variety of companies, domestic and international, who are seeking to exploit new opportunities in the rapidly changing media landscape.

Michael Grindon served as president of Sony Pictures Television International (SPTI), a Sony Pictures Entertainment (SPE) company, from April, 1995 to March, 2010. SPTI is responsible for all of SPE's television production, distribution and networks businesses outside of the United States. During Grindon's career at SPTI, annual division revenues grew from less than \$100 million to over \$2 billion.

Grindon managed all of SPTI's lines of business, which include the distribution of SPE's feature films and television programming to television, mobile and digital content delivery outlets around the world; local television production in key international markets; and international television networks.

Michael Grindon joined Columbia Pictures, then part of the Coca-Cola company, in 1986 and served in several executive positions in the international television division before being named President of SPTI in 1995. Previously, Grindon spent six years at HBO, first as manager, special markets, then as director of national accounts. Prior to HBO, Grindon served as a marketing analyst in the consumer video division of Time Life Films and as a systems analyst for Bechtel Corporation.

Grindon received a BA degree in economics from Claremont McKenna College in Claremont, California, and a master's degree in business administration from Harvard Graduate School of Business Administration.

Michael Grindon serves on several boards and charitable foundations, including the Vijay Amritraj Foundation. He also serves on the Advisory Board for the Kravis Leadership Institute at Claremont McKenna College.